POLICY DESCRIPTION AND BASIS

This policy establishes a process for reviewing, funding, and siting art proposed for installation in public spaces. The policy is supported by procedures that describe the processes involved in the selection, acquisition, presentation, maintenance, preservation, and removal of public art displayed by the University. The purpose of University Public Art Committee and the University Public Art Policy is to:

1. Facilitate the public display of works of art which are appropriate to scale, aesthetic, theme, and materials
2. Balance values of artistic expression and originality with the value to the greater community
3. Celebrate the diversity of the CSU campus and its visitors

Solicited and unsolicited art may become temporary or permanent additions to one of our several campus collections. The intention behind a work of art, including audience and purpose, can exist on a broad range—from a memorial to an embodiment of the campus spirit, to historical art, public art, and more. This complexity of purpose, funding, and location has necessitated a number of units to vet the art, such as Facilities Management and the Office of Advancement.
Negative outcomes due to a lack of defined selection process and policy for public art, include:

1. Confusion and unclear expectations exist for those who want to propose or advocate for a work of art in a public space.
2. Submissions and proposals regularly miss crucial information for effective decision-making; the process is inefficient for those in administration who are charged with the acceptance or refusal of art, especially when a proposed work of art may not appropriately fit the goals or standards of the public art program.
3. Without guidelines for the selection, installation, and maintenance of the art, we see art in our collection falling into disrepair and without funds allocated for upkeep, and becoming lost or discarded because ownership is unclear and tracking systems are not established.
4. Art is chosen with preferential treatment to artists who have a connection to a person or department rather than due to a basic set of criteria.

Therefore, CSU needs a public art policy, reinforced by procedures and criteria, to provide high quality, diverse, and equitable opportunities for public art to exist on campus, to enrich our university environment, and to fairly and competitively advance public art for the present and the future. The processes described in this policy will support best practices for public art, including who to contact for what type of submission, calls for artists, contracts, timing and longevity considerations, and so on. Clarifying, organizing, and streamlining this process will solidify our commitment to sharing public art on campus with the university and the wider community.

**REQUIRED RESOURCES**

No additional FTE, one-time, or base budget funding are needed to implement the policy. There is no general fund for acquiring or maintaining public artwork. However, funding for public artwork may come from multiple sources, including but not limited to:

- Institutional funds
- Public grants
- Bequests
• Direct gifts of money from individuals
• Corporations or foundations
• Earmarked building projects funds of 1% to 2% cost of state-funded new construction
• Major renovations of teaching and research facilities

**ANTICIPATED IMPACTS**

Those most likely to be impacted are artists and departments seeking to incorporate art into interior and exterior public spaces on campus, including during new building construction or large building additions. The impact to the constituents is that they will not be able to make a decision on public art unilaterally. Constituents will need to vet the decision through the University Public Art Committee, who will coordinate with other relevant stakeholders and experts (such as Facilities Management, the Art and Art History Department, The Gregory Allicar Museum of Art, the Lory Student Center Arts Program, the Office of Advancement, the City of Fort Collins, the Physical Development Committee, and ASCSU). This will help assure the work of art is chosen competitively and equitably, is able to be maintained and preserved, and is aligned with the character, location, and extent goals of the university.

**POLICY DEVELOPMENT**

Policy development will be supported by representatives from the University Public Art Committee, with the lead taken by Facilities Management.

**STAKEHOLDER INPUT**

Stakeholder input will be solicited from University Public Art Committee members. This committee consists of stakeholders and experts across campus, including representatives from Facilities Management, the Art and Art History Department, The Gregory Allicar Museum of Art, the Lory Student Center Arts Program, the Office of Advancement, the City of Fort Collins, the Physical Development Committee, and ASCSU. Additionally, the committee will seek input from the Physical Development Committee. These committees
include representatives from the campus employee councils, deans, department heads, and directors, upper administration, and the City of Fort Collins.

**ADMINISTRATIVE/MANAGEMENT/ASSESSMENT**

The policy will be administered on an ongoing basis by the University Public Art Committee, led by Facilities Management. They will manage the policy and will assess and update procedures and forms as needed.

**PROCEDURES, GUIDELINES AND FORMS**

The University Public Art Committee is responsible for developing procedures, guidelines, and forms that support the University Public Art Policy. On behalf of the committee and with their support, Facilities Management will take the lead in holding and updating these files as needed. Guidelines will include:

- Website: https://www.fm.colostate.edu/upac
- Colorado State University Public Art Proposal Form
- University Public Art Procedures
- Process for Unsolicited Public Art – Flow Chart

**INTERNAL CONTROLS**

The University Public Art Committee will make recommendation to the PDC for a decision on each proposed project. UPAC has a diversity of voices that provides checks and balances for this process. Decisions of the PDC are subject to final approval of the Vice President for University Operations.
REVIEW AND APPROVAL BY THE PRESIDENT’S CABINET:

☑ APPROVED TO PROCEED TO POLICY DEVELOPMENT

☐ NOT APPROVED

☐ MORE INFORMATION NEEDED:

By: Lynne Johnson
Vice President for University Operations

Date: Aug 14, 2018